

3416 Mahoney Drive
Tallahassee, FL 32309

PHONE
(850) 933-8588

EMAIL
Me@AlyciaMalicz.com

PORTFOLIO
AlyciaMalicz.com



Alycia Malicz

Innovative design master. Magnificent multitasker. Professional problem solver.

Education

B.S. IN STUDIO ART

Florida State University | 2003

A.S. IN GRAPHIC DESIGN

Tallahassee Community College | 2012

Skills

- Project management
- Branding
- Graphic design
- Strategy development
- Written & verbal communication
- Collaboration
- Time management
- Critical thinking
- Organization
- Mentorship

Interests



Travel



Fitness



Knitting



Dyeing

Experience

Graphic Design and Brand Coordinator

PRESENT | TALLAHASSEE COMMUNITY COLLEGE

Provided strategic direction for all marketing campaigns while ensuring branding standards were met. Reviewed work to troubleshoot and provide feedback to creative teams. Worked to elevate and increase brand recognition in the community. Helped to lead the department to win multiple regional and national design awards.

Graphic Design Specialist

2013-2019 | TALLAHASSEE COMMUNITY COLLEGE

Developed collateral for internal and external audiences including: brand development and management, advertising, social media, annual reports, publication design, photography, promotional design, other print collateral, digital illustration, HTML emails, student recruitment campaigns and more.

Publications Assistant

2008-2013 | TALLAHASSEE COMMUNITY COLLEGE

Designed innovative graphic communications including: direct mail, magazines / newspapers, fliers, brochures and online.

Expertise

